

**WAYS
ARTIFICIAL
INTELLIGENCE
IMPROVES SOCIAL
MEDIA MARKETING**

INTELLSPOT.COM

can completely auto-generate social media content across channels

shows you what content to create to get as many as possible clicks, likes, and shares

tracks your brand reputation and finds new audiences to target

handles some types of social media creation

identifies promising customer trends and patterns

delivers valuable insights from your brand's social media presence

analyzes social media posts at scale and shows what your audience says in them

makes predictions and shows you how often to publish in social media

