

**WAYS
ARTIFICIAL
INTELLIGENCE
IMPROVES VIDEO
MARKETING**
INTELLSPOT.COM

performs emotion-detection that measures user facial expressions

shows you how viewers react to your video advertisement

shows you which video content makes viewers purchase

allows you to test video content before investing in it

provides businesses insight into an audience's viewing behavior

recommends video content that is best suited to the user's interests

helps you understand where and why viewers stop watching business videos

identifies and verifies faces in videos

