

**WAYS  
ARTIFICIAL  
INTELLIGENCE  
IMPROVES MARKET  
RESEARCH**

INTELLSPOT.COM

automatically  
creates research  
reports and  
saves time

collects open-  
ended feedback  
from the target  
audience

extracts  
emotions from  
the collected  
feedback

ensures accurate  
market research  
data

automatically  
classifies and  
mines text data

delivers  
actionable  
results in real-  
time

selects the right  
target customers  
and removes  
human  
errors

tracks  
customers' eye  
movements to  
catch what  
attracts their  
attention

