

**WAYS  
ARTIFICIAL  
INTELLIGENCE  
IMPROVES EMAIL  
MARKETING**

INTELLSPOT.COM

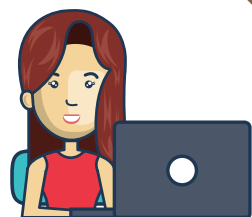
shows you what  
kind of email  
content will be  
most effective



delivers emails  
optimized for  
high customer  
engagement



produces  
automated email  
campaigns that are  
driven by customer  
history data



determines the  
best frequency of  
your email  
campaigns



optimizes email  
subject lines and  
makes them  
stand out



determines the  
best time to send  
out your emails



collects and  
analyzes  
customer data as  
past purchases  
and browsing  
behaviors



suggests  
recommended  
products or posts  
to customers in  
emails

