

**WAYS  
ARTIFICIAL  
INTELLIGENCE  
IMPROVES COMPETITIVE  
INTELLIGENCE**

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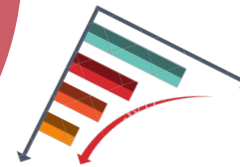
captures every  
move your  
competitors  
make



monitors  
competitors'  
pages, news, job  
openings, product  
offerings,  
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reviews, etc.



allows you to  
spot your  
competitors'  
trends



allows you to  
understand and  
analyze  
competitors'  
strategies



helps you to  
benchmark your  
brand position in  
the market



analyzes  
competitors  
footprints daily,  
searching for  
changes to them



draws insights to  
give you  
competitive  
intelligence  
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