



CONTENT
ANALYSIS

optimizes your ads for more clicks and more revenue

shows you which customers to target and how to make them act on ads

helps you place ads where consumers are most likely to notice

optimizes your budget in real-time across channels

scans and analyzes videos, images or content across the web to make your ads effective

analyzes how your ads perform across channels and suggests improvements

writes and tests advertising copy on different platforms like Facebook and SMS

can partially or fully create ad content based on your needs

WAYS ARTIFICIAL INTELLIGENCE IMPROVES ADVERTISING

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