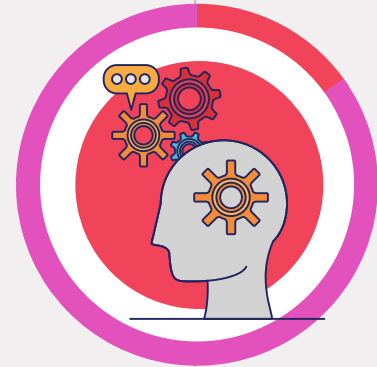


# TIPS TO BUILD CREATIVITY IN YOUR COMPANY

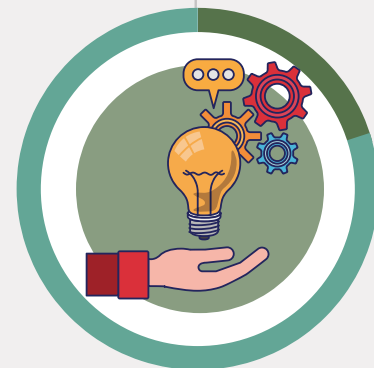
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1



Hire people who have positive entrepreneurial spirit

2



Identify your most creative employees and inspire them

3



Nurture and reward the creative efforts in your company

4



Provide a supportive culture for creativeness and inspiring workplace

5



Encourage your staff to be open to new market opportunities

6



Empower your team to solve customer problems

7



Offer structured freedom. Encourage the employees to come up with ideas.