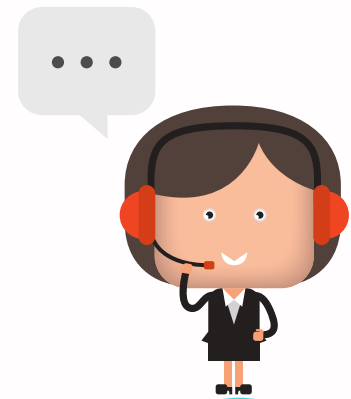


# TIPS FOR LEGENDARY CUSTOMER SERVICE



1

Give your customers a platform to express themselves (e.g. live chat on your website)



2

Perform marketing intelligence to understand your customer's preferences and habits



3

Build a reward scheme into your customer care strategy



4

Exceed customer expectations. Always ask for feedback



5

Respond as quickly as possible to customers

6

Always think that your customer is for life. Focus on the customer's requirement