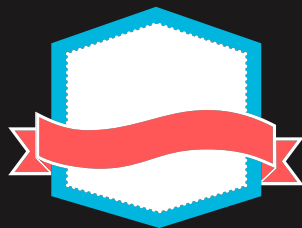


Ways Data Help Social Media Optimization

Identify important social media trends and signals



Help you optimize your brand's performance on social media



Show you what kind of products consumers like and dislike



Indicate what type of content work the best on social media

