DATA MANAGEMENT BEST PRACTICES

DATA GOVERNANCE BEST PRACTICES
- Define clear and achievable data strategy goals
- Start with the people, then define the process, and then technology
- Set the right metrics. Do not measure everything
- Build effective communication. Set clear roles and expectation

DATA STEWARDSHIP BEST PRACTICES
- Data steward should be a part of the business, not only of the IT
- Stewards must have clear and specific goals for data quality progress
- Stewards should be visible, influential, and accountable
- Provide a right stewardship culture that views data as a key competitive asset

DATA QUALITY BEST PRACTICES
- Regular data assessment and constant monitoring and reporting
- Establish data quality metrics and a measurement scale
- Educate your entire organization on the basics and value of data quality
- Put employees in charge and choose data stewards

MASTER DATA MANAGEMENT BEST PRACTICES
- Identify the business value of MDM to ensure a high ROI
- Use a sustainable, reusable, scalable, and real-time IT platform for MDM
- Ensure seamless integration of the master data across different platforms
- Test, test, and test again

DATA INTEGRATION BEST PRACTICES
- Make data integration an important part of any business strategy
- Use new generation technology (as cloud, mobile, real-time analytics, etc.)
- Reduce or remove data silos. They block data sharing and integration
- Look for long-term benefits. Don’t aim for a quick ROI

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