

DATA MANAGEMENT BEST PRACTICES

Infographic

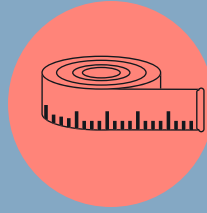
DATA GOVERNANCE BEST PRACTICES



Define clear and achievable data strategy goals



Start with the people, then define the process, and then technology



Set the right metrics. Do not measure everything



Build effective communication. Set clear roles and expectation

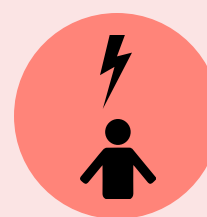
DATA STEWARDSHIP BEST PRACTICES



Data steward should be a part of the business, not only of the IT



Stewards must have clear and specific goals for data quality progress



Stewards should be visible, influential, and accountable



Provide a right stewardship culture that views data as a key competitive asset

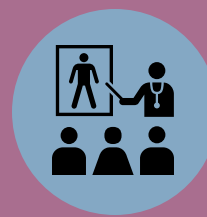
DATA QUALITY BEST PRACTICES



Regular data assessment and constant monitoring and reporting



Establish data quality metrics and a measurement scale



Educate your entire organization on the basics and value of data quality



Put employees in charge and choose data stewards

MASTER DATA MANAGEMENT BEST PRACTICES



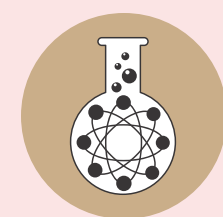
Identify the business value of MDM to ensure a high ROI



Use a sustainable, reusable, scalable, and real-time IT platform for MDM

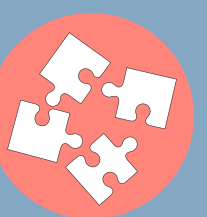


Ensure seamless integration of the master data across different platforms



Test, test, and test again

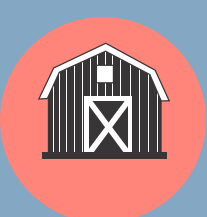
DATA INTEGRATION BEST PRACTICES



Make data integration an important part of any business strategy



Use new generation technology (as cloud, mobile, real time analytics, etc.)



Reduce or remove data silos. They block data sharing and integration



Look for long-term benefits. Don't aim for a quick ROI